

HELLO

WELCOME MOBILITY



W H Y

Customers expectations towards mobility have changed significantly during the few recent years, forcing leading players to reconsider their value proposition, taking advantages of rising opportunities offered by the new “Mobility as a Service” paradigm.

HELLO helps these companies to easily get access to a ready-to-use network of mobility services, providing their customers with a coherent user experience.

In the continuous expansion of this network, the first step taken was towards parkings.

We believe in parking structures’ pivotal role as “interchange hub” where urbanities will be able to leave their cars and access a combination of other mobility services, saving time, money and reducing pollution.



MISSION

Thanks to our PLATFORM
partners can offer to their customers
ACCESS to an OPEN NETWORK
of mobility services providers



HOW IT WORKS

PLATFORM: Seamless and rapid integration with your solution.
Choose the scenario that best suits your needs: white label app, SDK or APIs.

ACCESS: Offer to your customers a complete mobility experience: booking, provisioning and payment for all the offered services.

OPEN NETWORK: The widest offering and geographical capillarity from different mobility services providers.



NETWORK

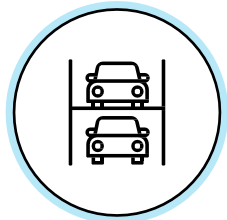
HELLO features a network of mobility services.
Three services are now active
(indoor parkings, indoor charging, on-street charging).

Three more are coming soon and many others can be
activated based on your needs.



SERVICES READY TO USE NETWORK

250 INDOOR PARKINGS - 7000 ON-STREET POINTS OF CHARGE - 100 INDOOR POINTS OF CHARGE



PARKING INDOOR

Availability, Booking, Entering, Payment, for indoor parking structures



CHARGING ON-STREET

Booking, Charging (starts and stops) and Payment for EV charging stations located on-streets



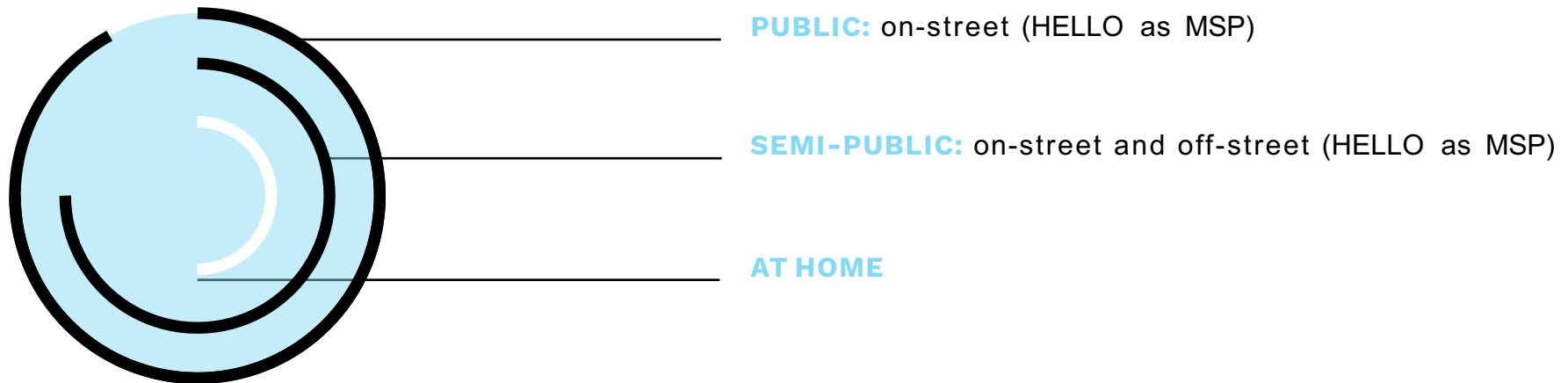
CHARGING INDOOR

Booking, Charging (starts and stops) and Payment for EV charging stations located in parking structures



CHARGING enel x

HELLO thanks to the partnership with Enel X provides access to a widespread network of on-street charging points. Thanks to an innovative project we were also able to offer the installation of indoor charging stations in some of the parkings that are part of the network. HELLO is the third player allowed to operate on Enel x's network and the first mobility services platform to do so.

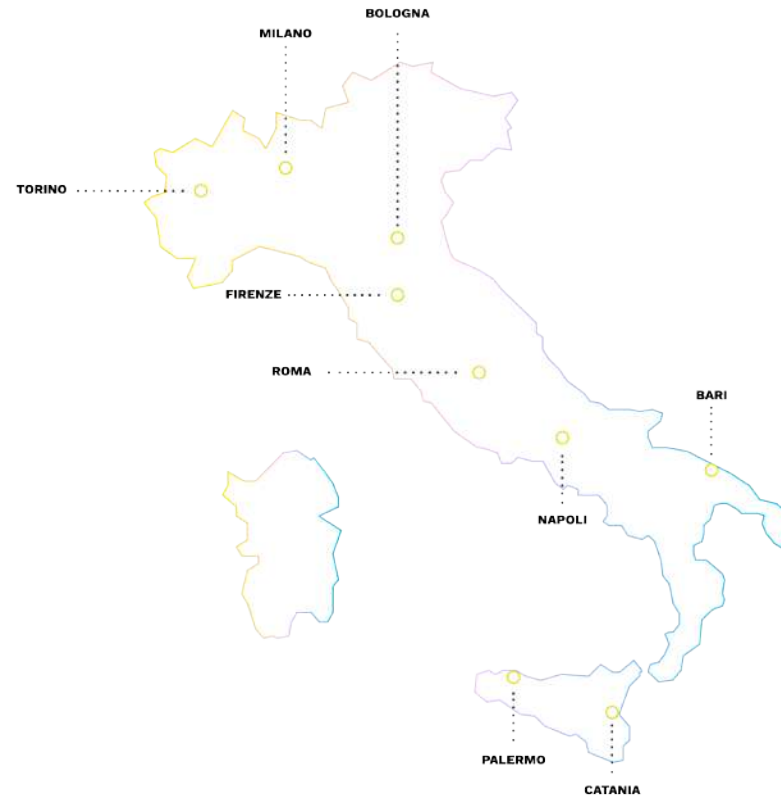


ITALIAN NETWORK

THERE ARE 3 MOBILITY SERVICES NOW ACTIVE IN ITALY

Parking indoor and charging indoor are currently located in the major cities: Milan, Rome, Naples, Bologna, Florence, Turin, Palermo, Catania, Bari.

On-street points of charge are spread all over the territory.



INDOOR PARKING

ONE OF HELLO'S MOBILITY SERVICES IS INDOOR PARKING. WE HAVE NOW A NETWORK OF 250 PARKINGS IN ITALY. IN THE ITALIAN MARKET, GARAGES HAVE TWO DIFFERENT TYPES OF ACCESS AND HELLO'S SOLUTION CAN BE INTEGRATED WITH BOTH OF THEM:

MANUAL GARAGES: where a operator allows users into the structure and takes care of all the process such as parking the car, payment, etc. Manual garages are typically located in city centers and have a relatively small size.

AUTOMATIC: where the access to the structure, payments, etc. are completely automate, generally have bigger sizes and are located in outskirts of main cities or nearby strategic locations such as train stations and airports.



H A R M O N I Z A T I O N O F U S E R E X P E R I E N C E S

We provide the same interaction for all the different services by creating common standard layer for the experience.

The way the user interacts with parkings is the same across all the different access types (manual, automatic) and different system providers (Skidata, Came, Scheidt & Bachmann).
Same for Charging provider operators.

TECHNOLOGY

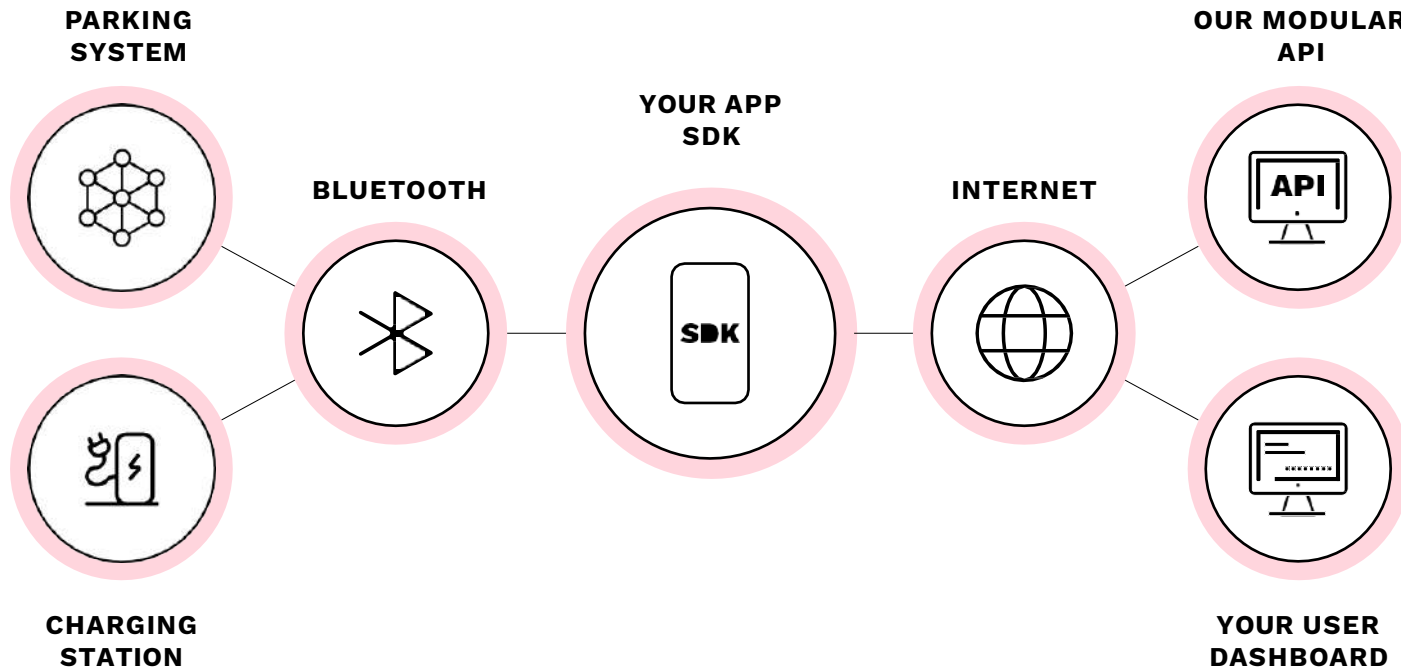
HELLO technology can be easily integrated in your solution.

Different scenarios for integration are feasible: deep linking or app integration.



COMPONENTS

QBOX SERVICES

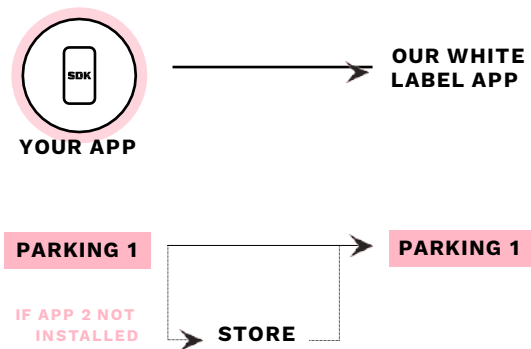


INTEGRATION SCENARIO

DEPENDING ON YOUR NEEDS, TWO SOLUTIONS ARE POSSIBLE:

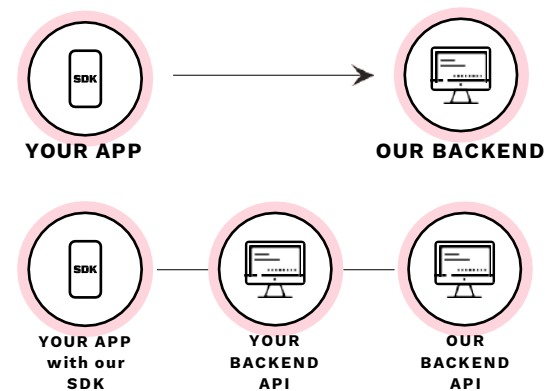
DEEP LINKING

Navigate from your app directly to a specific content of our whitelabel app. We take care of everything by providing you a branded application based on our whitelabel.



APP INTEGRATION

Complete integration of our technology within your application using SDK. Two possible architectures: CLIENT TO SERVER, SERVER TO SERVER.



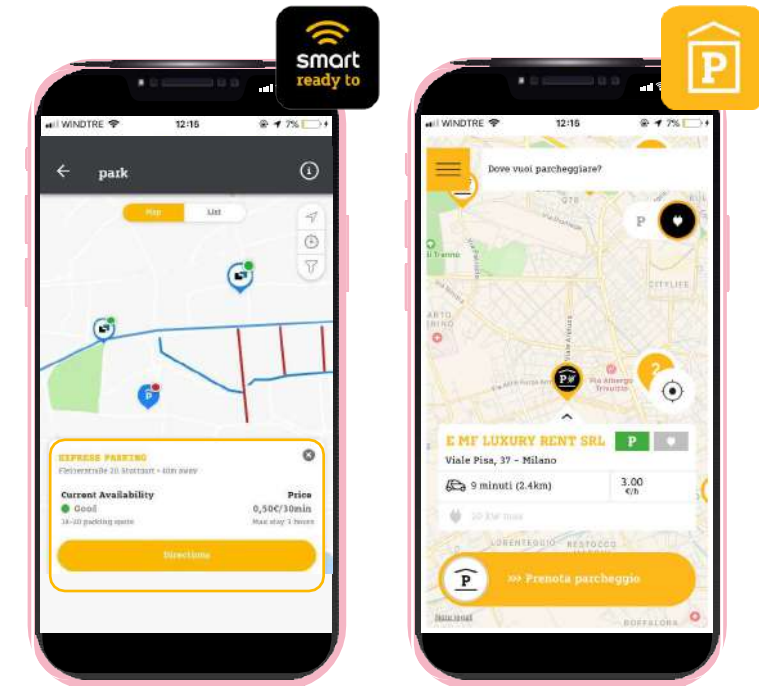
DEEP LINKING BUSINESS CASE

AUTOMOTIVE ENHANCING INVESTMENT BY INTEGRATING THE INTRA-GROUP APP ECOSYSTEM

Ready to load the parkings list through API Call.

When a "Ready to" user interacts with one of these parkings, a redirection to the white-label "Ready to PARK" application occurs.

If the white-label "Ready to PARK" is already installed, the user lands on the same parking that has been selected on the "Ready to".



READY TO

OUR
READY TO PARK
WHITELABEL



APP INTEGRATION BUSINESS CASE

INSURANCE CREATING A SINGLE
TOUCH POINT FOR
ALL CUSTOMERS' NEEDS
WHILE USING CAR

UNIPOL application has different touch points such as checking insurance status, providing quotation, calling for assistance, ect.

A section of UNIPOL application is focused on mobility services. By integrating our SDK, Unipol APP has enabled its users to enjoy different mobility services.



YOU

Our partners can easily offer mobility services to their user base, creating new form of engagement.

The best alignment ever with shared revenue model. We grow as our partners grow providing new revenue streams.

Co-development of the network: we are interested in your needs, requested mobility services or new specific cities.





T H A N K Y O U !

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