



Air

THE *SMART* **PROTECTION**

> connecting things <

AIR_ Company Profile

Air is an Italian *Insurtech startup* focused on automotive sector and services on demand.

AIR's *cloud-based* car data analysis platform gathers *advanced diagnostics and telemetry data* to increase the safety of the driver, adding more convenience to the car's owners while being a big cost-saver through AIR's predictive maintenance IoT solution.

The **AIR IoT solution** is made up of two main components:

- **Digital Garage** manages a suite of after-sales services based on remote diagnostics and multi-channel communication tools through an advanced CRM.
- The **AIR IoT platform for Insurance companies** maintains the customers key KPIs based on the latest state of the art AI data processing scheme.

AIR_ *Our numbers*

200+

Car Dealer



8,200

+ Active Vehicles



65+

Millions of Km
with Air



INGESTION

- CONNECTED VEHICLES
- SMARTPHONE
- CONTEXT DATA
- INFO PROVIDER
- CONNECTED
- CAR PLATFORM

BUSINESS ANALYTICS

- DRIVING KPIs
- VEHICLE KPIs
- VEHICLE PROFILING
- CLIENT USE PROFILING

BUSINESS APPLICATION

- MYDESK
- MYFLEET
- MYAPP
- MYPAGE WEBSITE

Air

IOT PLATFORM

Air

AIR'S SOLUTIONS



OBD DEVICES

TODAY



VEHICLE

- Geolocation features, Extreme driving events, Crash Report
- Theft Protection
- DTC diagnostic data (standard and custom)



MyApp

TODAY



DRIVERS

- Trips and consumption Monitoring
- Check driving style and extreme events
- Auto Diagnostic Check (Battery, Fuel,...)

MyDesk



TODAY

CAR DEALER/ GARAGE



- Front end for remote assistance and diagnostic
- Report anomalies (DTC standard and custom) and Schedule Maintenance
- Monitor the Lead status, from reporting to booking with multi-channel communication with client

Air
IOT PLATFORM

MyFleet



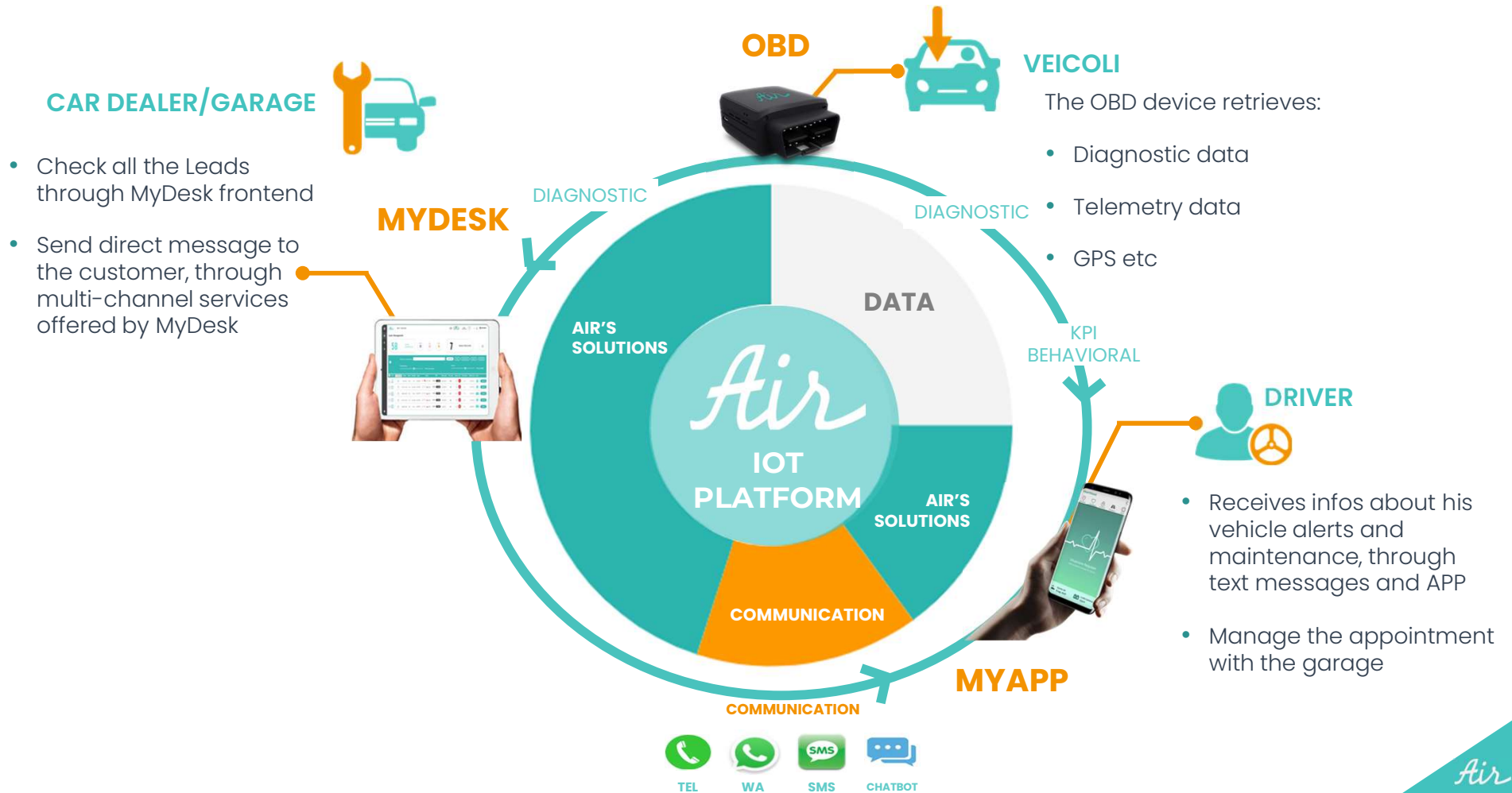
TODAY



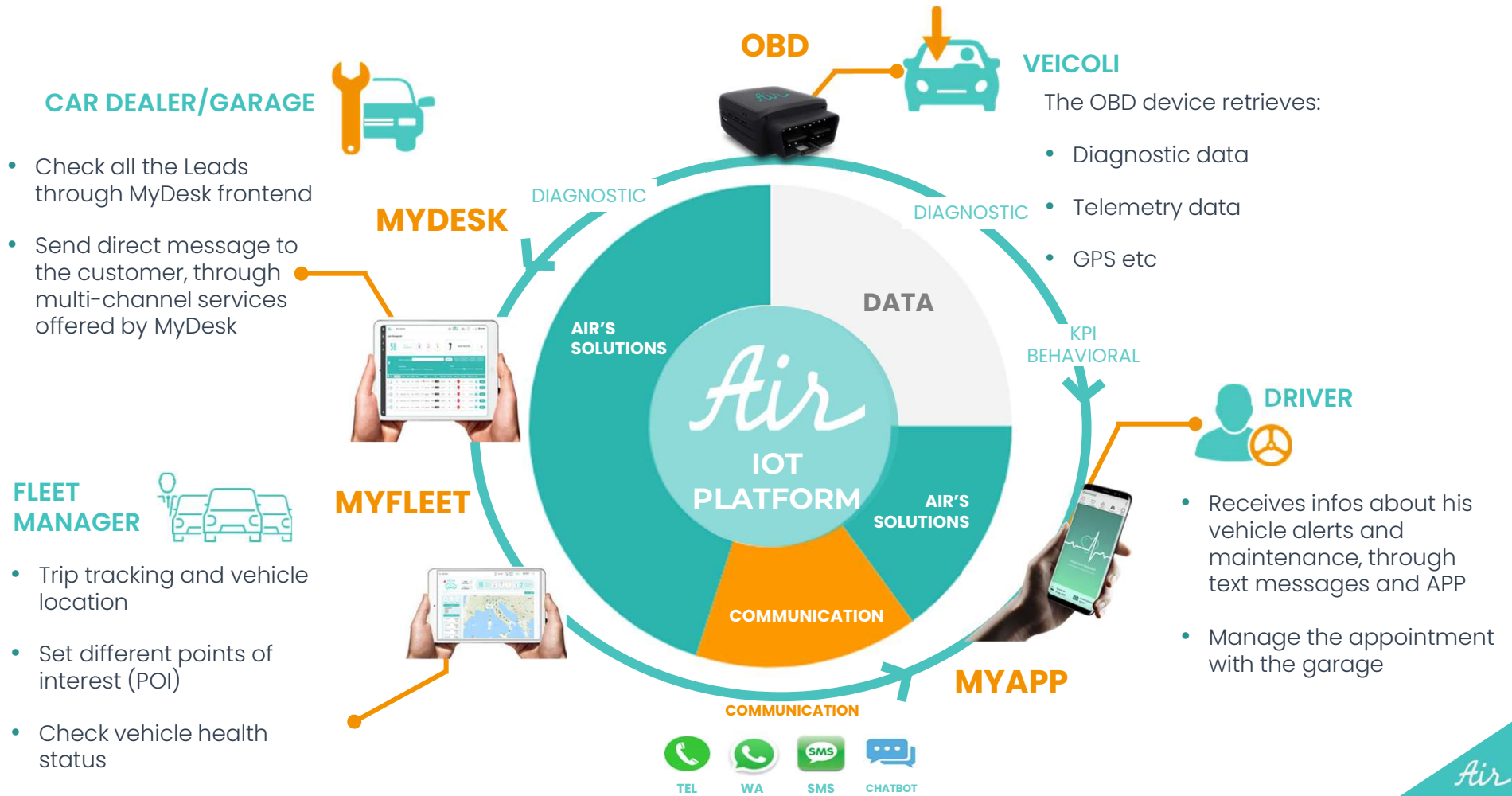
FLEET

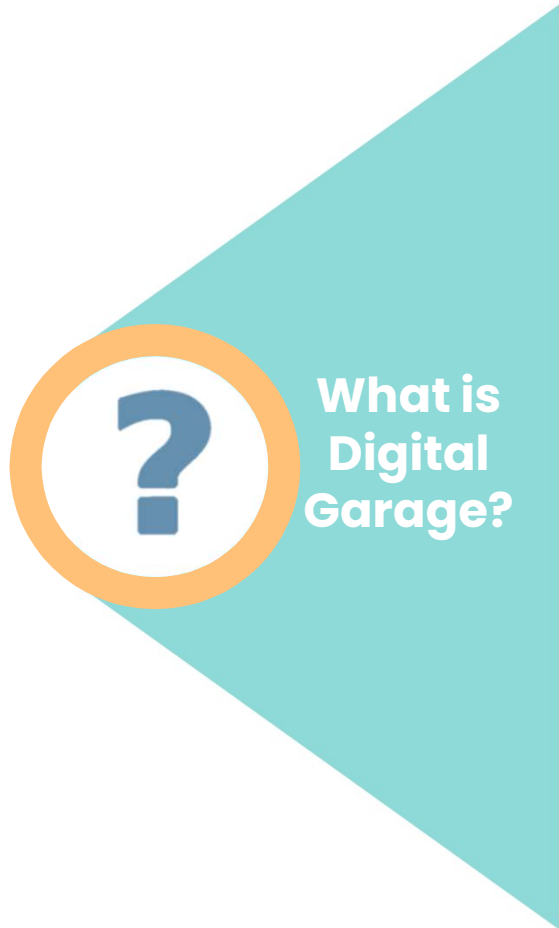
- Information on vehicle's use and driving style of users
- Monitoring of maintenance and anomalies
- Geolocate vehicles and trips monitoring

AIR_CRM model b2b2c



AIR_CRM model b2b2b_2C





.....A PRODUCT



Air's Platform provides a range of products for customers and dealers available on APP, PC and tablet

.....A CRM MODEL



Thanks to AIR's Platform dealers/garages will be supported in **communication with the customers** through different channels (SMS, WAPP, tel.).

.....A TEAM



Air's team will support dealers, both in the provision of the service and in the improvement of the functions of the IT tools in support

.....A PROGRAM



A program to develop a new model for managing the relationship with the customer and new business models



AIR'S SOLUTIONS



**OBd
DEVICES**

[View →](#)



MyApp

[View →](#)

MyDesk



[View →](#)



MyInsurance

[View →](#)

coming soon

MyFleet



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