



Company Overview / Investor information – 3° Q 2021



Wanna see the future?

Yeah right...

How many times you've heard that?

We beg to differ.



Wanna live it now ?

That's our job.



Our future is now, and SMART

- We all know **SMART MOBILITY** is the future of mobility, whichever fuel, vehicle, or road will be used.
- We learned there is a growing attention and concerns about **mobility impact** on our lives and environment.
- We experienced the market is looking for **easy, cost efficient** and **customizable** solutions to apply.
- Congestion and travel inefficiency generate air pollution and economic issues.
- **Traffic flow management**, as a SMART MOBILITY system, will make all our lives better, both for road users, road managers and whole communities.



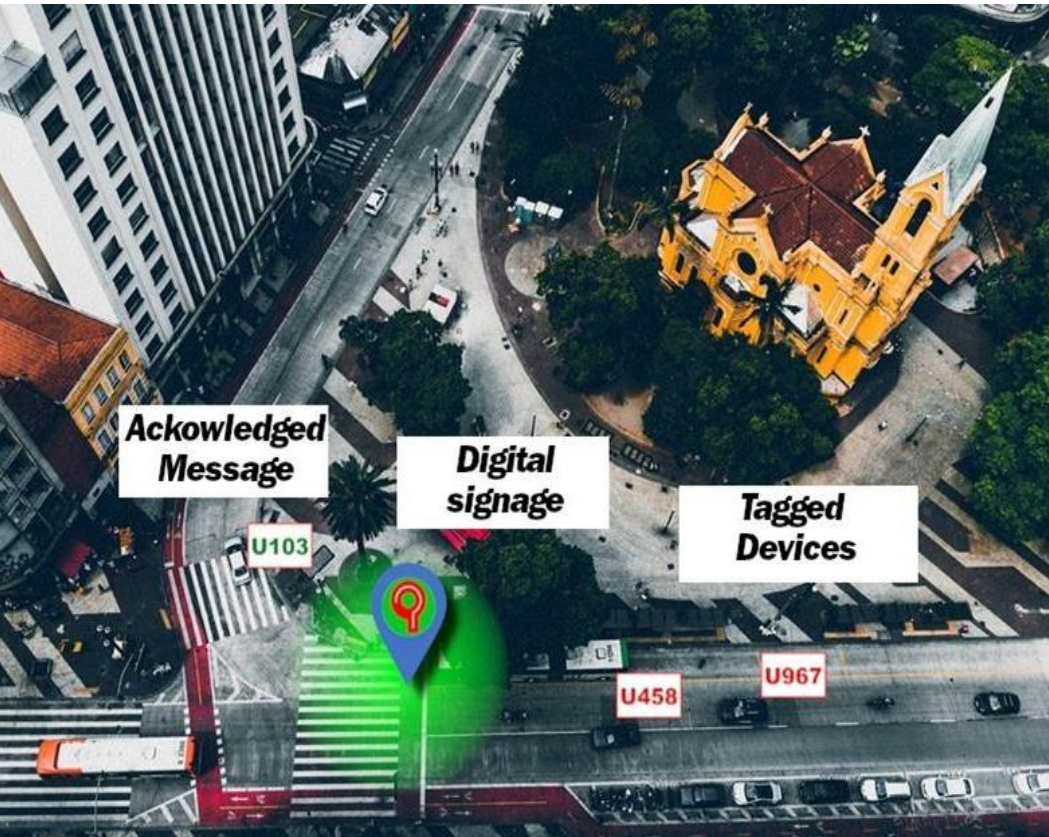


Our solution is SMART

- We started to conceive our system as an answer to **SMART MOBILITY** needs and issues, gathered in meeting with various road operators and driver associations.
- We conceived a patent applied system which provide a safe, punctual and geo-localized useful and prompt information.
- We developed it as a **non-infrastructure dependent solution** because it's an easy, fast and accessible way to manage information and instruction to traffic, whichever extent the area to be managed.
- Quandopasso will change the game of traffic information, heading the way towards active traffic flow control and management
- We provide a service to address any road user right in time and on the spot.



Quandopasso in a nutshell



- Quandopasso is a **smart mobility** system based on **Advanced Virtual Signage (AVS)**, which deliver a series of interactive actions (warnings, measurements, data) to the App installed on users' mobile phones.
- Amongst those actions are prompt information about road conditions, as foreseen by EU C-ITS* policies, delivered to the users **through audio messages only**, without any interaction on phones while driving.
- The information (provided by road managers) is uploaded into the cloud automatically and broadcasted accordingly, since the system recognizes **the position, direction and speed**** of the activated App and can deliver customized messages to specific clusters of users.
- Finally, the system can track actions delivery and **measure the impact on users' behaviour**.
- **We manage them, wherever they are.**



Oh! It's that simple?

«It's just another Waze!»



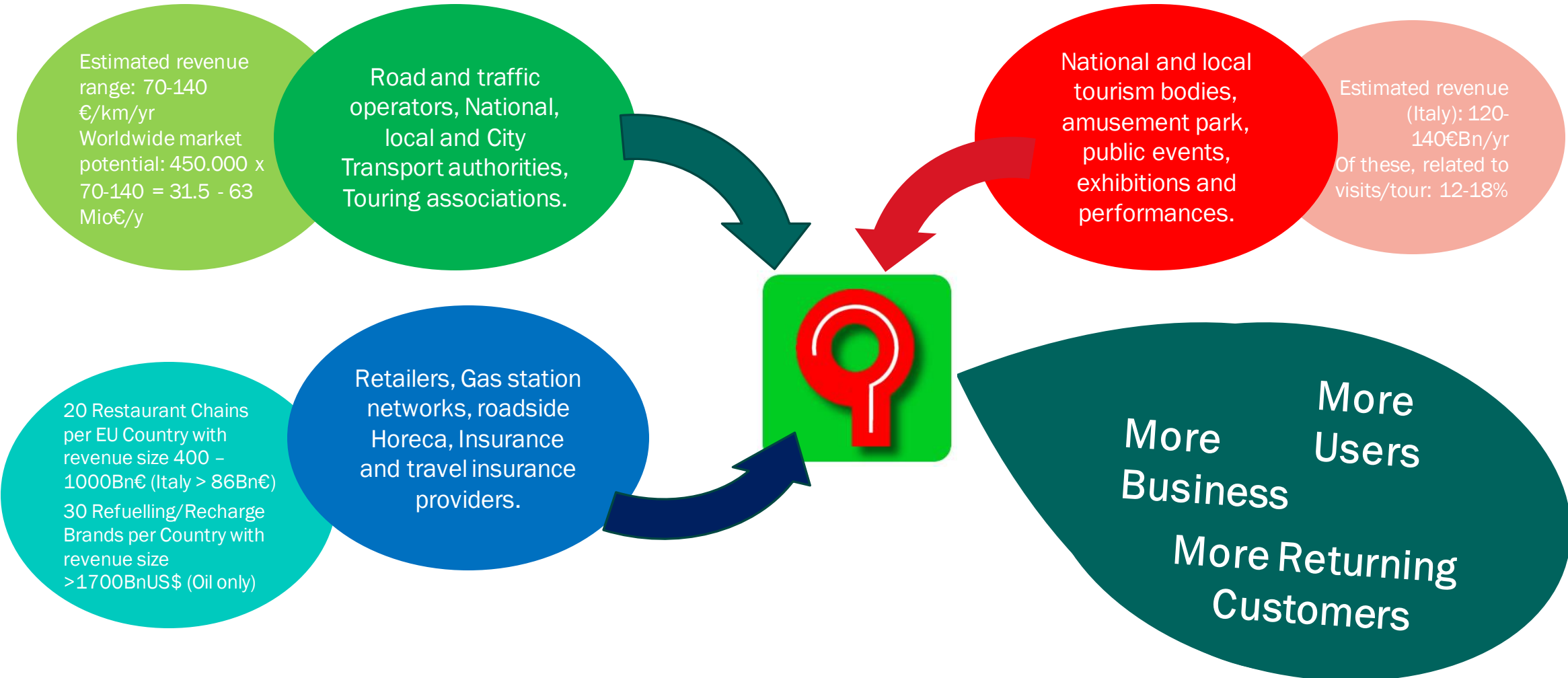
No. It's not.

	Quandopasso	Waze
Main function	Traffic information and management	Navigation and traffic status
Property	Private LLC	Google Inc.
Source of traffic info	Authorities, traffic managers	General info and drivers
Traffic Preemptive information	Yes	No
Aknowledgement of traffic messages sent	Yes	No
Preemptive and real time traffic verification through data	Yes	No
Emergencies management	Yes	No
Remote Control Board for Patrols, Police, etc.	Available	No
Recognition for different vehicle types	Available	No
Safe delivery of messages to drivers	Yes	No
Handling of mobile device while driving	No	Yes
User privacy	Not needed	EU GDPR
C-ITS compliance	Yes	Unknown
C-ITS KPI satisfaction	100%	Unknown

- We provide the technology to safely and accurately reach drivers with instructions
- We do not need users to interact with the application
- We provide certified and reliable information
- Our technology is inherently ready for other use cases such as emergency management, speed control, advertisement, drive to shop....

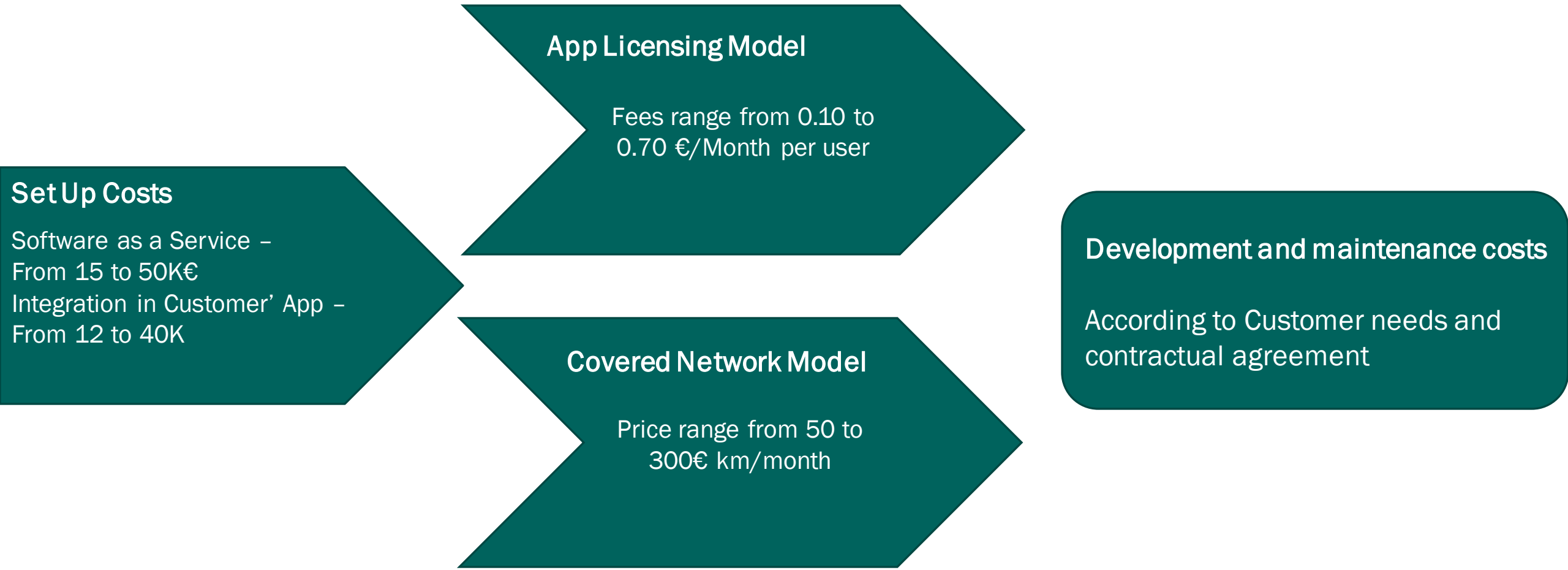


More markets than roads





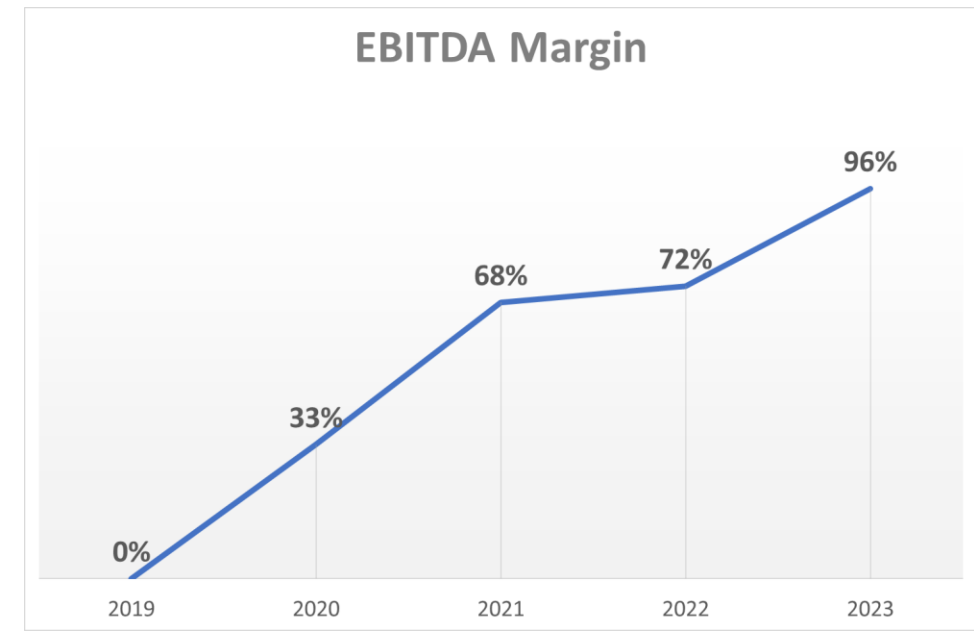
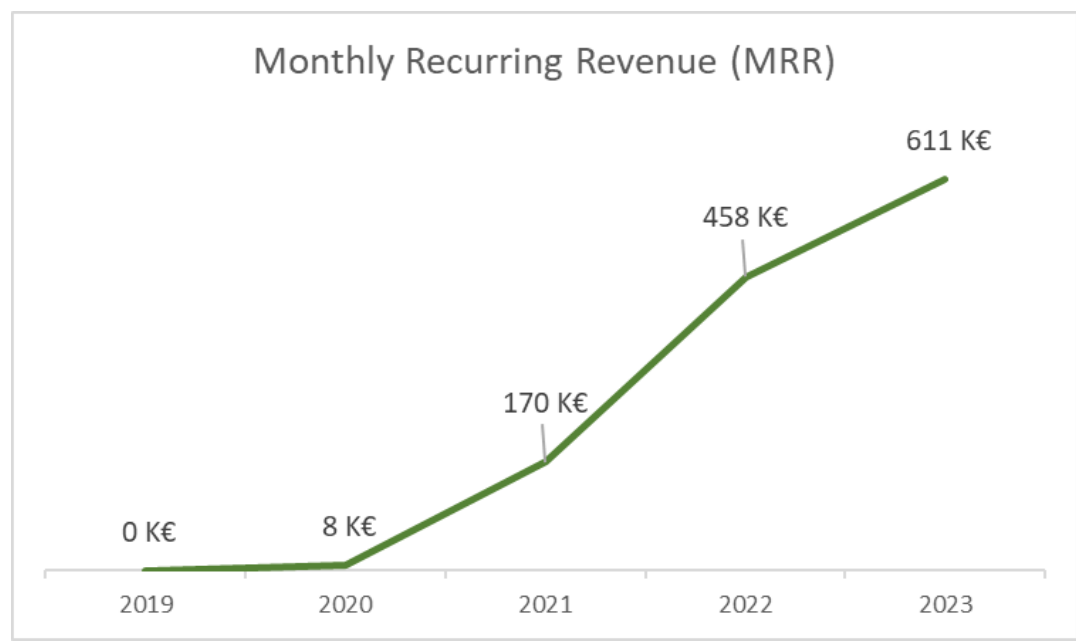
Our revenue model





Actual and Forecasted development

By main Business indicators





How we've done so far

2020

2019 (Q2-Q4)

2 product realization (Back-end, Android App)

- Test & Validation with Prospect Customers

Developed Branding & started Patent process

2 Piloting agreements with Road operators

- iOS Software development Kit realization
- Backend architecture, scalability analysis, base elements implementation

● First contract (300-600 KCHF over 3yrs)

● 2 strategic partnership agreements reached

- Start of Software as a Service (SAAS) operations
- Development of Android SDK
- 2 software upgrade releases
- Developed 6 new system features:
 - Improving import of info, automation process for signposting, text to speech functions, data gathering, recording and analysis, users' feedback
- Organization development
 - Enrolled 3 internal TECH resources
 - Added 2 biz-dev resources



What we're looking for...

- **Fundraising and/or Private Equity subscription**
 - Looking for investment in a range from 300 to 1.000 Keuro
 - to forecast a growth ranging from 30 to 70%
 - To increase marketing resources and to speed-up development of product and features.

Traffic Flow
Management Market
Increase
AT, SL, IT

Patent
internationalization
EU & US

Loyalty Market
development
2 operators

Event & Tourism
development
2 Italian Regional
Tourism Authorities



What we offer

What the market is looking for

- An already operating **Smart Mobility system**, with minimal activation and readiness times. And without the need for infrastructure.
- Real and measurable **traffic flow improvement** vs. hope that information might impact
- A feasible solution responding to **EU foreseen policies**, which will be mandatory soon.

What technology demand

- Not another “good idea” but **a fully developed system**, already operating on the market today
- A **patented system**, in order to be time and competition proof

What business requires

- A unique opportunity to gain a **market leading** position in several different industries and applications
- A fully **integrated development plan**, with the flexibility to approach new markets and new opportunities.
- **Benefits for investors**, both in terms of economic **returns**, and of technological **leadership** and market standardization, with **low development costs**.



So...

Wanna talk to the future?

Then talk with us



The Team

info@quandopasso.com



Jan Pasotto



Civil Engineer at the Polytechnic of Turin, MBA in Marketing and Finance (SAA Turin and McGill / JMSB Montreal)
CIOs in various sectors and industrial groups: automotive (FCA group), fashion and e-commerce (Oberalp -Salewa), durable goods (HERITAGE-B), wood industry (Fedrigoni) in Europe (Italy, Benelux, Austria, Switzerland, Germany)
Business angels in various startups, with applications ranging from event management to cybersecurity.



Maurizio Melzi



Management Engineer at the Polytechnic of Milan, Master in writing and scriptwriting
Began his career in communication technologies at Sony Broadcast then in the automotive sector, for several brands.
Held many positions with international or local responsibilities in Europe.
Management and process consultant for several start-ups, in industries ranging from legal services to the FMCG industry.



Fabrizio Invernizzi



Telecommunications engineer at the Polytechnic of Turin and Master in innovation management at the Higher School of Alma (Italy)
Designer and developer of new telecommunications technologies, within NATO and Telecom Italia. Telecom Italia: Leader of many Mobile Network innovation projects and a new learning method for software development.

Additional resources: Business development accounts in France, Austria, Germany



Company data

- Established 11/09/2019
- Registered Office in C.so Duca degli Abruzzi, 80, 10129 Turin - Italy
- Shareholders equity
 - F. Invernizzi 33%
 - J. Pasotto 33%
 - M. Melzi 33%
- Registered in Turin's business Register Office (29/09/2019) as Quandopasso simplified LLC
 - (art. 3 of the Italian Law Decree 24 January 2012)
- Registration and VAT Number: 12174160015
- Evaluated and registered as Italian Innovative Start-up on 01/03/2021
- Member of Turin's Chamber of Commerce



Grazie.



Connected driving

Smart Mobility made easy