

mOOove



Your Bike. Our Tech.

by **REVC**



DAYS

23

LOST IN THE TRAFFIC

JOURNEYS

76%

< 10km

A bicycle is parked on a city street. The image has a warm, orange-toned overlay. In the center, there is a white circular graphic containing the text '2x'. Above the circle, the word 'SPEED' is written in white, and below it, 'BIKE vs CAR' is written in white. The background shows a blurred city street with pedestrians and buildings.

SPEED

2x

BIKE vs CAR

INCONVENIENCE

COSTS

SAFETY

EXTENSIVENESS



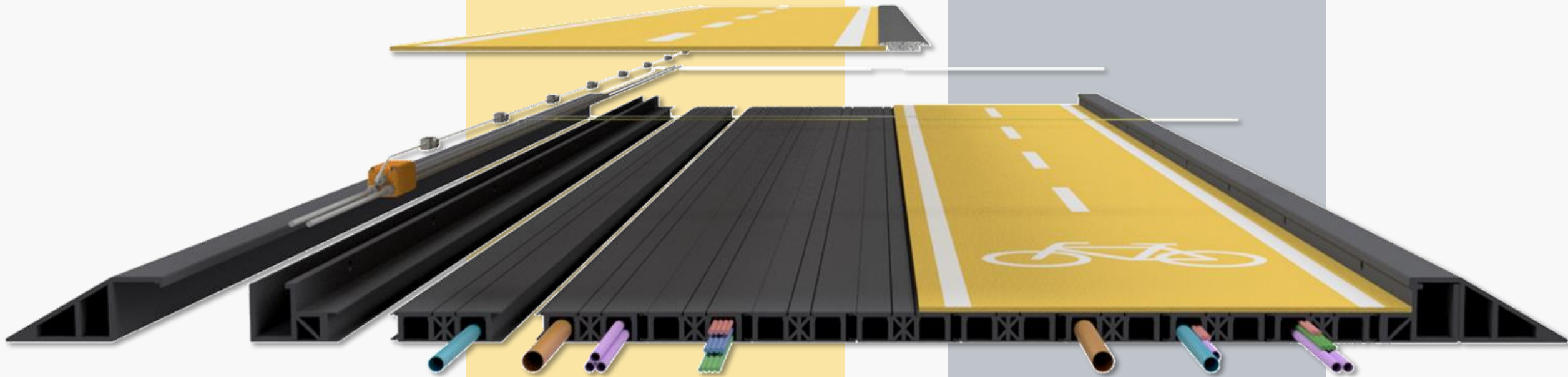
3
months/km

1 Mil
€/km

17.000
Crashes per year

10%
Cicle Paths vs
Roads

mOOove

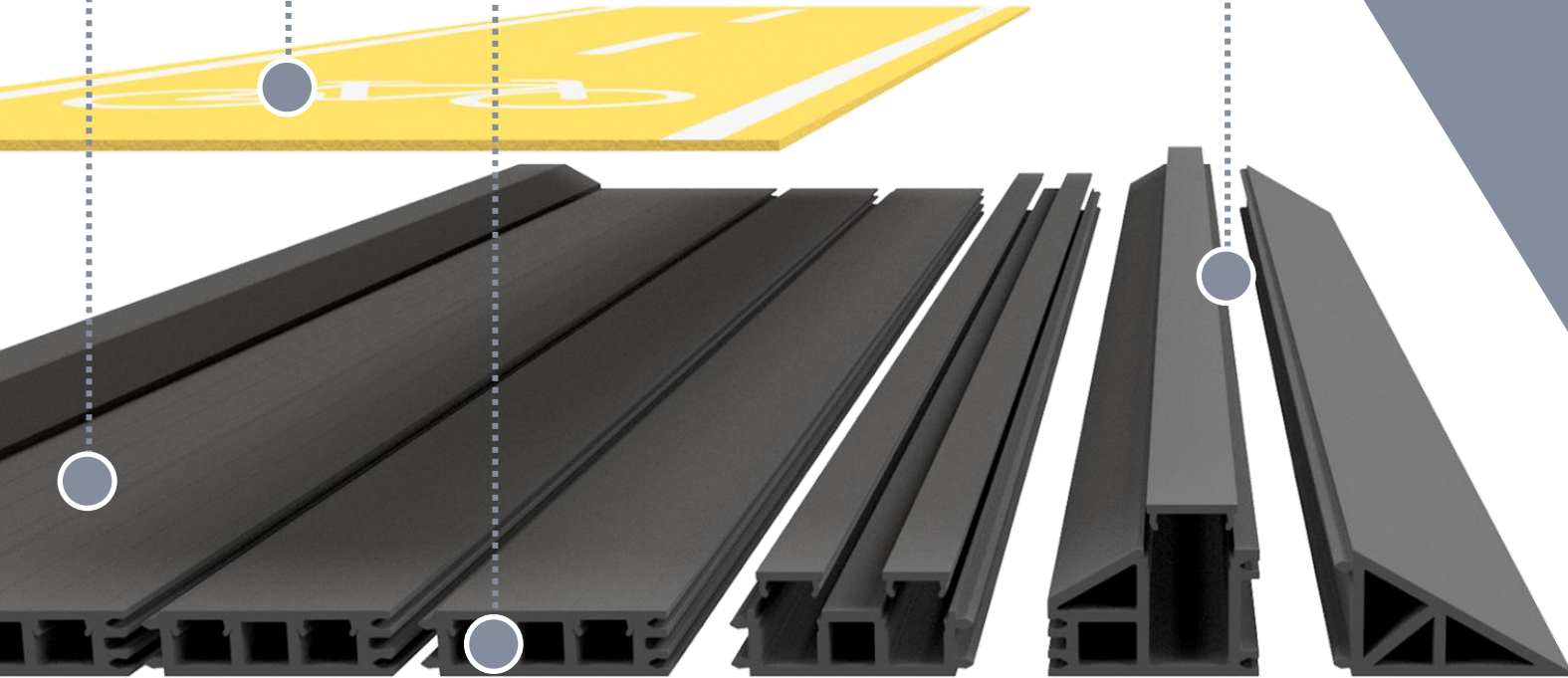


MODULAR AND SCALABLE STRUCTURE

REPLACEABLE AND CUSTOMIZABLE SURFACES

SAFE AND ACCESSIBLE **CABLE DUCTS**

CUSTOMIZABLE INTERFACES



FLEXIBILITY



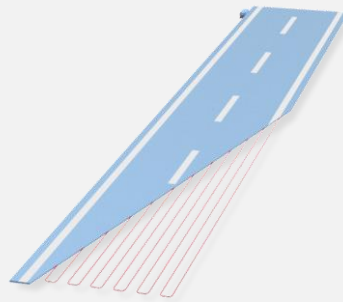
**RAILROADS
UPGRADE**



FLEXIBILITY



PHOTOVOLTAIC



ARTIC

**SPECIAL
SYSTEMS**



STRUCTURE MADE OF **RECYCLED PLASTIC**



SURFACES AND INTERFACES MADE OF **RECYCLED PLASTIC & PFU**



SUSTAINABILITY

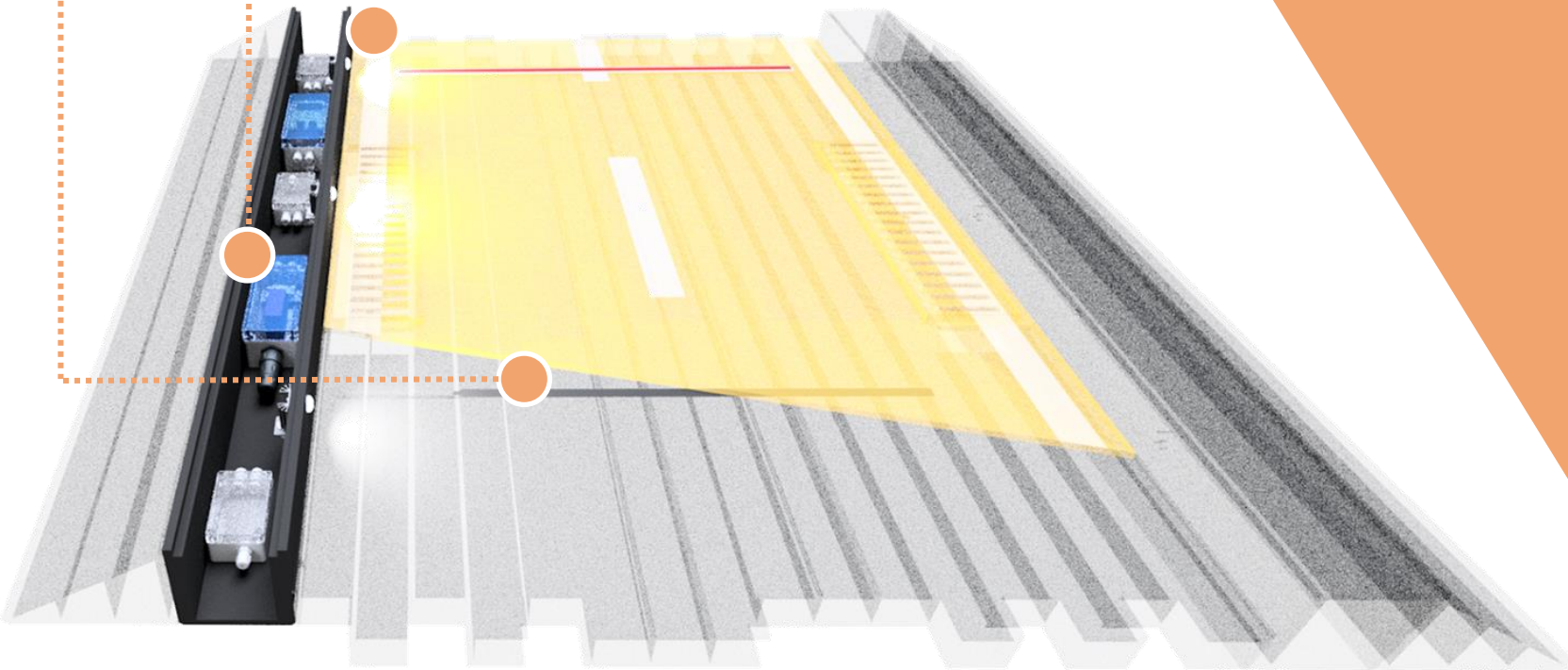
120
TON/KM

SENSORS AND ELECTRONICS

DATA MINING, **DIAGNOSTICS** AND
COMMUNICATIONS

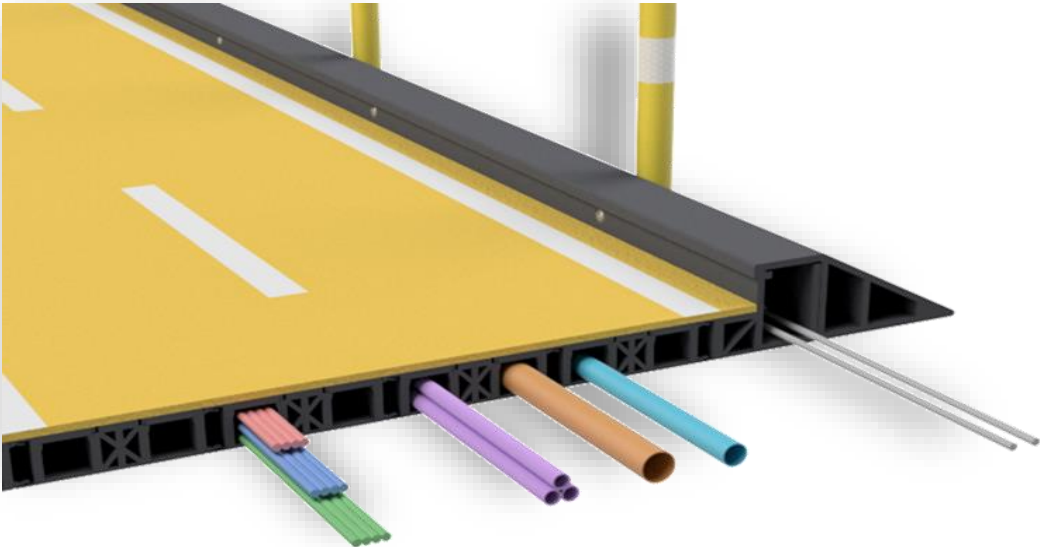
SMART CITIES READY

INTEGRATED GRAZING **LED LIGHTING**

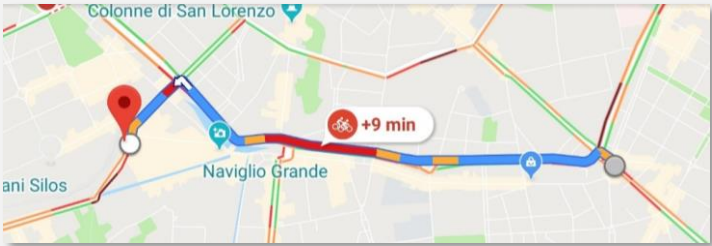


TECHNOLOGY

UTILITIES



TECHNOLOGY



JOURNEY DATA

INSTANT INSURANCE

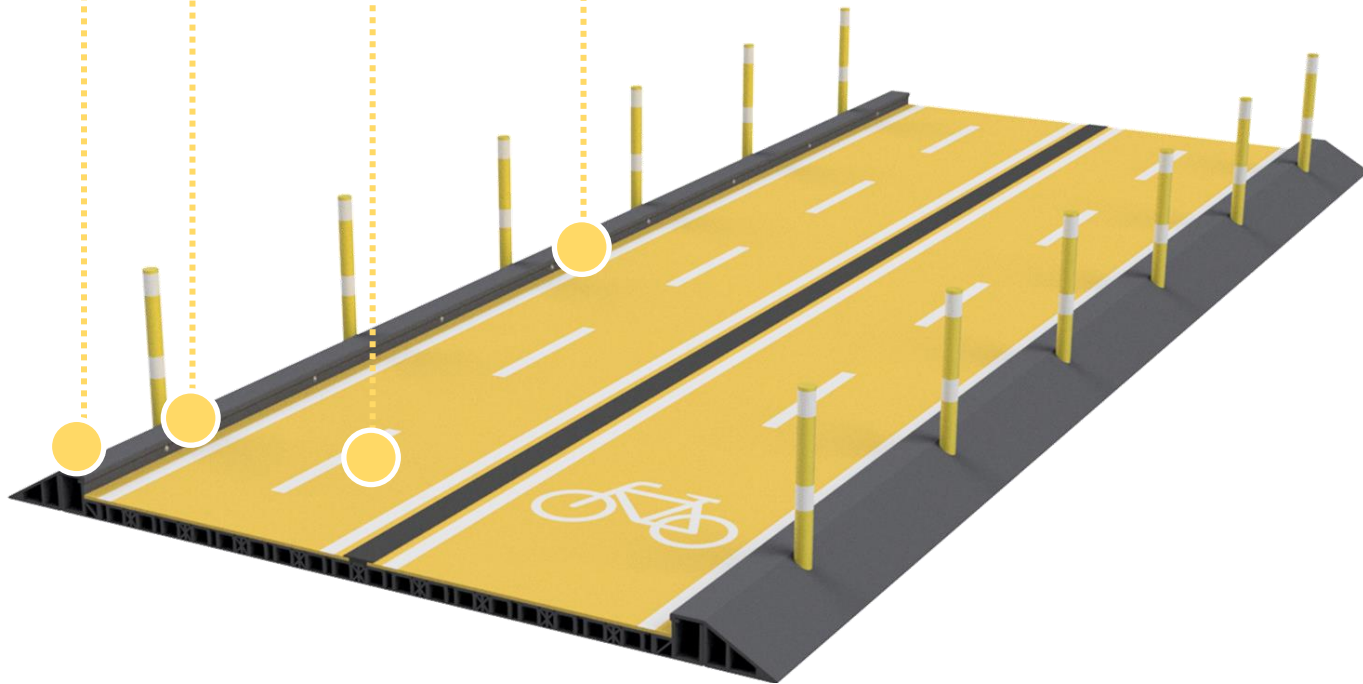
ELEVATED AND SEPARATED FROM TRAFFIC

ACTIVE POSTS AND **INVASION DETECTION**

UNAUTHORIZED CAR PARKING DETECTION

SURFACES STATE OF **WEAR MONITORING**

SAFETY **LIGHT SIGNALING** SYSTEM



SAFETY

IMPACT

COST

-50%

LEAD TIME

5x

GREEN

100%

REVENUES

NEW!

PATENT PENDING

SCALABILITY

REPLICABILITY

MODULARITY AND FLEXIBILITY

Adaptable to all REGULATIONS and CONTEXTS

FULL OUTSOURCING

Very low fixed operating costs

AN EFFECTIVE AND



GLOBAL PRODUCTIVE TECHNOLOGY
GLOBAL SUPPLY CHAIN

MATERIAL AVAILABLE
WORLDWIDE

EFFICIENT MODEL

A WIDE MARKET

ITALY

**26.000
km**

Planned
by 2028



Municipality
Programs

Revamping
projects

International
market

Railroads Upgrade

7.000km

Italy

Ferrovie

Italy

n. 55

Sites

UNESCO

Eurovelo

70.000km

WIP

Cyclotourism

Data Monetization

62%

Best practice

Citizen

NEW PROVISIONS AND SCENARIOS POST COVID-19

SOCIAL DISTANCING AND POLLUTION REDUCTION

- PUBLIC TRANSPORT + OWN TRANSPORT MEANS / CAR IS NOT THE SOLUTION

NEW BUSINESS MODEL

NEW REVENUE MODELS FOR PUBLIC TRANSPORT COMPANY

MOBILITY DATA

+ DATA NEEDED (STATISTICS AND CONTROL)

CYCLOTOURISM

NEW MODELS OF TOURISM AND DESTINATION GROWTH



Emergenza Coronavirus, Fase 2: bici elettriche e nuove piste

Il sindaco promuove l'idea della task-force di Colao sulle due ruote e punta a soluzioni creative per le ciclabili

ATTUALITÀ

Più piste ciclabili, corsie preferenziali per i bus e contapasseggeri: la rivoluzione della mobilità dopo il Covid

di Andrea Carli
18 Aprile 2020

Coronavirus: Bogotà, piste ciclabili contro contagio

Aperti 76 km in più per ridurre affollamenti sui bus

Redazione ANSA ROMA 15 aprile 2020 18:29

Il mezzo ideale per il 'social distancing' è la bicicletta: nelle città del mondo è boom di ciclabili 'pop-up'. E l'Italia?

Federico Del Prete | 18/4/2020 4:00:26 AM

INTEGRATION

- ▶ **NO EXCAVATIONS**
- ▶ **REMOVABILITY** (even temporary)
- ▶ **SUBSTRATE INTEGRITY** (sanpietrini, pavet, etc)
- ▶ **REPOSITIONABLE ELSEWHERE**
- ▶ **CUSTOMIZABLE**
- ▶ **EXTRA MODELS** (railways)

MODULARITY

- ▶ **PREFABRICATED MODULS**
- ▶ **REPLACEABLE CONSUMABLE SURFACE**
- ▶ **PHYSICAL SCALABILITY** (dimensions, accessories, etc)
- ▶ **SERVICES SCALABILITY**
- ▶ **RETROFIT**

SAFETY

- ▶ **SEPARATION FROM VEHICLES**
- ▶ **VEHICLES INVASION DETECTION**
- ▶ **STATUS MONITORING**
- ▶ **GRAZING LED LIGHTING**
- ▶ **INTEGRATED ACTIVE ROAD SIGNS**

STRENGTHNESS & MAINTAINABILITY

- ▶ **PREDICTIVE MAINTENANCE**
- ▶ **LOW MAINTENANCE COST AND TIME**
- ▶ **HIGH MAINTENANCE ACCESSIBILITY (UTILITIES)**
- ▶ **SECTORAL REPLACEMENT**
- ▶ **LONG STRUCTURE LIFE CYCLE**

USP

+

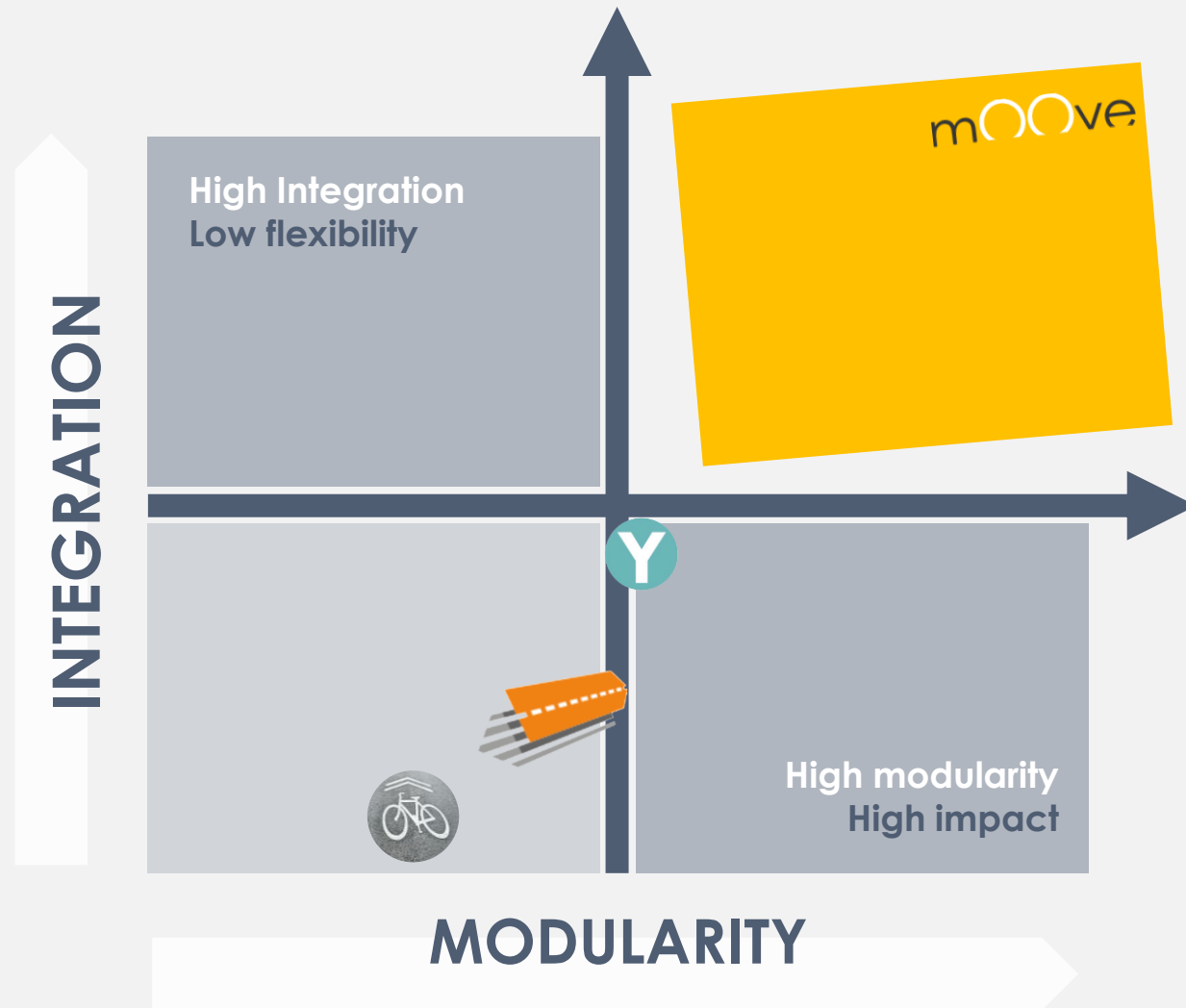
GREEN & TECHNOLOGY

COMPETITION



mOOve

IL LEGO DELLE CICLABILI



+ SAFETY

+ MAINTENABILITY

+ TECHNOLOGY

+ GREEN



Piste Standard



Plastic Road



Bic(Y)solarstreet

TEAM

Diversified and complementary skills

CEO
STEFANO



It boasts twenty years of experience in a leading Italian Banking Institute.

CTO
MARCO



Senior Project Manager of strategic projects in the automation systems field.

COO
ELENA

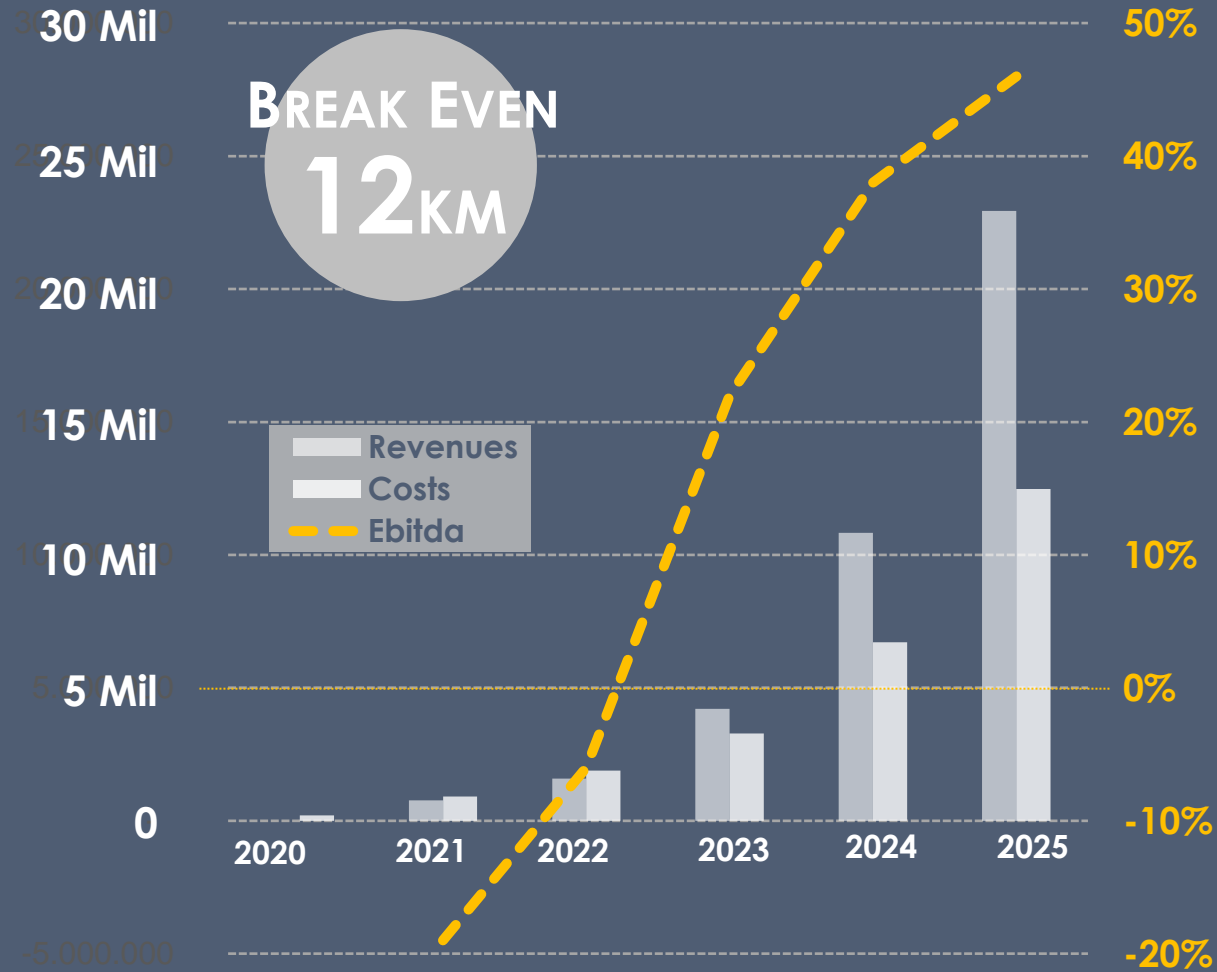


Diversified experiences in Real Estate and Construction sectors.

CMO
ANDREA



It boasts twenty years of experience in B2B sales.



SELLING REVENUES

SERVICES
SALE



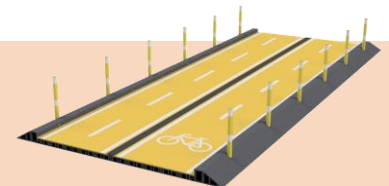
ADVERTISING
& SPONSORSHIPS



RENT CABLE
DUCTS



DATA
MONETIZATION



OPPORTUNITIES

Parlano di noi...

[Corriere Innovazione](#)

[Ansa.it](#)

[Tg24.sky.it](#)

[Il Messaggero.it](#)

[Bikeitalia.it](#)

[Rinnovabili.it](#)

[Plasticfinder.it](#)

[Focus Junior](#)

[Startupitalia](#)

[Regione Lombardia](#)

[Key4biz](#)

[Criptomonete-italia](#)

[Ingenio.it](#)

[Casa&Clima.it](#)

[Spremutedigitali.it](#)



UNO SPAZIO DI MOBILITÀ SOSTENIBILE

Thanks.

Andrea Ariotti
Stefano Arvati
Marco Lucci
Elena Mancuso

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Your Bike. Our Tech.

by **REVO**