

IoMobility Awards 2026 rules and regulations

1. REQUIREMENTS

Italian and foreign companies and organizations operating within the Italian territory or interested in operating within the Italian territory are eligible to apply. The Prize is reserved for innovative projects dedicated to mobility and related enabling technologies, especially digital ones.

Companies and organizations subject to bankruptcy proceedings (composition, bankruptcy, etc.) or that have been declared bankrupt within the last 5 years or are in a state of voluntary liquidation cannot apply for the Award. Similarly, companies subject to precautionary measures or sanctions by the Judicial Authority for serious violations of the law (including Legislative Decree 159/2011) cannot participate in the Award.

2. CATEGORIES

Each project may only participate in one (1) category. It will be the responsibility of the candidate to specify the chosen Category. The actual membership of the project in the proposed Category will be left to the sole discretion of the Jury, which may consider to assign the project to a different Category than the chosen one.

The Jury reserves the right to award additional special prizes at its discretion and, if deemed appropriate, to modify or merge categories or eliminate those without nominations.

All startups will participate in their chosen/assigned category - along with SMEs and large companies – and in the special “Rising Stars” category, thus increasing the visibility of the projects and their chances of making it to the finals.

- | | |
|---|----------------------------------|
| 1. AI & DATA ANALYTICS | 12. INNOVATIVE PARKING SERVICES |
| 2. AUTONOMOUS MOBILITY | 13. MAAS |
| 3. BIKE ECONOMY | 14. MOBILITY MANAGEMENT SERVICES |
| 4. ENABLING SERVICES (TICKETING ,
PAYMENTS, INSURANCES ..) | 15. MUNICIPALITIES |
| 5. ENERGY FOR MOBILITY | 16. RESEARCH PROJECTS |
| 6. FLEET MANAGEMENT SW & SERVICES | 17. SMART ROADS |
| 7. FLEET SHARING & RENTAL MOBILITY | 18. SPACE & AIR MOBILITY |
| 8. FLEET SHARING PLATFORMS | 19. SUSTAINABILITY & WELFARE |
| 9. GIS, MAPPING & TRAFFIC ANALYSIS | 20. TPL |
| 10. GOODS & CARGO TRANSPORTATION
SERVICES | 21. URBAN MOBILITY |
| 11. INNOVATIVE EQUIPMENTS | 22. WATER MOBILITY |
| | 23. YOUTH TRAINING PROGRAMS |

3. SELECTION

FIRST STEP – Applications approval

The Organizer will analyze all the applications that come in and decide whether to accept them, reject them, ask for changes or additions, move them to a different category.

SECOND STEP – Short List definition

Individual evaluation: applications that pass the pre-selection will be evaluated by assigning for each project a score from 1 to 10 for each of the criteria described below.

In the case of projects in which there may be a conflict of interest with one or more Jurors, they will be excluded from the evaluation of that project.

THIRD STAGE - Pitch

The projects with the highest scores will enter the final selection, which will include a Pitch of a few minutes in which the finalists will present their projects to the Jury.

Following these presentations, the Jury will decide the top three finishers in each category, who will be named during the Awards Ceremony.

More information will be provided in the invitation email that the finalists will receive from the Secretariat.

4. CRITERIA

The jury in selecting projects will have the following principles as guidelines:

ORIGINALITY

Originality of the innovation and evidence of the competitive advantage for the company

CUSTOMER NEEDS

Ability to address the concrete needs of the product/service's target audience

FEASIBILITY

Feasibility and economic sustainability

SOCIAL IMPACT

Social impact on the population of a given area

SUSTAINABILITY

Contribution to sustainable, green, circular development

5. HOW TO PARTICIPATE

Required data and materials should be submitted through the online form as indicate on the website www.iomobilityawards.com.

- Applications that are incomplete or do not meet the parameters of these regulations will not be considered.
- Participation in the award implies unconditional acceptance of these regulations.
- Participation in the competition is free of charge.
- Winner projects in the IoMobility Awards past editions are not eligible, unless they have had substantial updates
- It is not possible to apply the same project for more than one category.
- It is possible to apply different projects for different categories.
- Startups must self-declare their status in the application form.

6. APPLICATION DEADLINE

Applications must be received **NO LATER THAN 11:59 February 1, 2026**.

7. ANNOUNCEMENT OF WINNERS

The winners will be announced at an official ceremony, which will be held on the **March 18, 2026 at Milano**.

8. CALENDAR

November 1, 2025 – February 1, 2026 – Collecting applications

Participants join the initiative and submit applications, uploading them to the dedicated web platform

February 2026 – Voting

The Jury will vote on the applications received in the different categories.

March 2026 – Pitch (date to be defined)

The finalists resulting from the voting will present their projects with a short pitch to the Jury.

March 18, 2026 – Awards Ceremony

The winners will be announced at the official ceremony to be held in Milan.

9. JURY

The Jury is composed of managers, professionals and innovation experts from the technology, digital, mobility and transportation fields. The updated list of jurors can be found at this link: <https://www.iomobilityawards.com/giuria-2026/>

10. REWARDS AND BENEFITS

This contest does not entitle the authors to sums of money or to receive other forms of remuneration, but represents solely recognition of the merit of the authors of the works deemed most innovative.

The Prize will physically consist of a trophy and/or paper certificate of recognition

The winners will get the following benefits:

- Use the official IoMOBILITY Awards 2025 winner logo and banner adv in their communication
- Receive any special awards from the Partners of the initiative
- Get visibility on the various communication channels of the IoMOBILITY Awards 2025 initiative.

In accordance with Presidential Decree 430 of 26/10/2001, Art. 6, letter a, this contest is not considered a “prize competition.” Prizes, awarded in recognition of personal merit or encouragement, fall under the so-called “culture prizes.”

11. BRAND NAME AND PRIVACY

IoMOBILITY AWARDS is a registered trademark and may be used only by prior written arrangement. All data collected will be processed in accordance with current regulations and the Privacy Act.

12. INTELLECTUAL PROPERTY

Each applicant organization:

- expressly declares that each proposed design idea is original and does not violate in any way, either in whole or in part, the property rights, intellectual or industrial, of third parties, indemnifying as of now the organizers and its eventual partners from any liability, claim for damages and/or compensation that may be made by any third party in this regard
- assumes the onus and full responsibility for the protection of its design idea and its inventive and/or original aspects through the means provided for this purpose by the legal system (registration, patent or similar, as the case may be), prior to its disclosure
- authorizes the organizers to use the following information for the publication of the project on the IoMOBILITY AWARDS website and related social media:
- ORGANIZATION NAME, PROJECT NAME, PROJECT WEBSITE, BRIEF DESCRIPTION OF THE PROJECT, ANY IMAGES AND LOGOS, ANY VIDEO LINKS
- The organization and project logos provided in the application process will be used to promote the company's presence at the initiative itself, published on the IoMOBILITY AWARDS website, and used to create ad hoc promotional materials.

13. INFORMATION AND ASSISTANCE

For information on how to fill out the application, send an e-mail to segreteria@innovabilify.it and we will contact you back.